



# Close Reading-Analysis and Evaluation



**EVALUATE**

**ZOOM OUT** to show your understanding of the writer's intentions and the wider influences of the source. Make links to wider social, historical and cultural context.

- *The writer may have done this because... The writer's intentions may have been to...*

**ANALYSE**

**ZOOM IN** on individual words or phrases/ aspects of data/details of source material and say how and why they are effective. Focus on another method that further exemplifies the focus of your analysis and consider the impact on the reader.

- *This is effective because... The inclusion of...suggests...*

**EXPLORE**

Offer an alternative explanation; say what else the quotation/evidence might tell us. Use tentative words like could or might.

*It could also imply... It could also mean...because... It could also refer to...*

**EXPLAIN**

Explain how and why the quotation/evidence supports your opinion.

*This implies... This demonstrates...because...*

**IDENTIFY**

Give your opinion about the text/state what you have learnt and use a reference to the text/statistical evidence to support your view.

*represents...conveys...highlights...shows...illustrates...*

**UP LEVEL YOUR ANALYSIS-  
use better words for shows.**

**Illustrates**  
**Highlights**  
**Conveys**  
**Demonstrates**  
**Describes**  
**Presents**  
**Emphasises**  
**Implies**  
**Infers**  
**Suggests**  
**Expresses**  
**Indicates**  
**Proves**  
**Establishes**  
**Reveals**  
**Introduces**